



Method360

# Data Management Accelerator

## Overview

The Data Management Program Accelerator (DMA) is a Method360 proprietary digital solution designed to help organizations maximize the value of their business data.

The DMA enables Method360 to quickly assess the maturity of a client's data management program and capabilities against industry best practices, identify performance gaps and chart the right path forward to meet a client's immediate and long-term business objectives.

# Method360's DMA Value Proposition – Four Key Points

## Faster Time-to-Value

- Automated collection of data and information from internal and external sources.
- Expert rules, leveraging proprietary scoring algorithms, built into an advanced analytics engine to produce high quality, actionable insights.
- Built-in guidance to help users easily navigate the tool.
- Robust collaboration capabilities to assure proper organizational participation.
- Auto-generated visualizations and detailed reports.
- Targeting and monitoring capabilities to track organizational performance improvement over time.

## Faster Time-to-Value:

Fully automated solution that enables an organization to gather, analyze and comprehend critical information about its data management & analytics program in a matter of days, not weeks.

## Richer Quality Results:

Enables participation from business and technical departments to enable more input to be captured in an efficient timely manner. Enables an organization to involve a greater number of participants across the enterprise in the analysis and assures a consistency of information to be evaluated by the tool's advanced analytic engine. This is particularly important when utilizing the DMA for performance improvement tracking. Provides for a comprehensive analysis of an organization's data management & analytics program. Covers program dimensions and categories including, but not limited to, organization & governance, data operations, processes and metrics, data architecture, data integration, data quality, data management & data retention.

## Benchmarking

Enables an organization to compare the maturity of its data management & analytics program with industry best practices as well as with industry peers.

## Performance Targeting and Tracking

Allows an organization to set program performance targets and track the company's progress towards achieving them over time.